

Golf Features

Advertising Rates 2021-2022

Advertising in Golf Features

Golf Features is a monthly digital magazine focused on courses, resorts, golf ranges and all the other aspects that influence the operation of a golf facility. The independent editorial is backed up by sections on retail, machinery, golf industry news and direct contributions from the UK Golf Federation, the Golf Foundation and the PGA.

Our advertisers benefit from the fact that editorial content is written from the perspective of a golf operator and for the attention of other golf operators. Golf Features is unique in this regard.

The online format is available in both page turning technology and also as a PDF. Golf Features is typically between 80 and 100 pages. Each month the magazine is sent in digital format to over 4500 individuals. These are the owners and operators of golf facilities throughout the UK and Europe and also those with an interest in the golf industry. Many of our readers are from different continents around the world.

In addition to the rates set out below, Golf Features also offers a useful trade directory to those advertising with us each month. This links any stories written in relation to the

advertiser or the sector and is especially useful for those potential purchasers who wish to understand other operators opinions of the products they may wish to buy themselves.

For those advertisers who would like us to publish editorial which covers their sector or their individual products, then we are happy to do so, providing the copy is of genuine interest to our readers and not a dreary advertorial.

Advertisers are very important both for our financial well-being, but also to our readers who genuinely want to know what are the best products in the marketplace. We greatly enjoy working with our advertisers to create excellent value and useful information for all.

For more details please contact:

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Editor

Golf Features

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FULL PAGE RATES

Major brand advertising and sponsorship opportunities - please call for further details.

	Single issue	3-6 ads per annum	12 month run
Main Body	£950	£850	£750

Dimensions

Trim size: 210 x 148 mm Portrait

Bleed size: 216 x 154 mm

(prices per insertion)

1/2 PAGE - MAIN BODY

Single issue

**3-6 ads
per annum**

12 month run

£500

£350

£250

**Including Golf Courses for Sale
& website listing until sold**

Dimensions 91 x 131mm Landscape

CLASSIFIED RATES

1/2

1/4

Single insertion

£300

£250

3-6 per annum

£250

£200

12 month run

£200

£150

6 month run pre paid

£900

£600

Artwork

Golf Features is in A5 portrait format.

We can accept artwork in the following formats:

- PDF file with embedded fonts
- JPG at high resolution
- PNG

We can accept all of these formats via email at: rohan@ogro.org

Photographs for editorial use should be approximately 6x4in, landscape format, 300 dpi saved as high quality JPG if sending by email.

We can provide design services to your specification.

All material supplied should conform to the above specifications.

Please contact us for details.

Golf Features
Polmood
Sissinghurst
Kent
TN17 2AJ

To discuss your advertising requirements contact

Colin Jenkins on **01580 715248** or

e-mail colin@ogro.org