

# Golf Features

Advertising Rates 2016-17

## Advertising in Golf Features

Each month we feature a top quality golf resort and focus on news and events across the resort, course, range retail aspects of the industry for those operating golf facilities of all types. We also carry the latest news from the Golf Foundation and the PGA. The Golf Features Retail Dashboard provides the latest information on retail sales trends.

Golf Features offers a unique opportunity for manufacturers and suppliers of golf industry products and services to communicate directly with their customers.

With the addition of sections on Golf Courses 4 Sale and Machinery 4 Golf within the magazine Golf Features has become required monthly reading for the industry. Both these sections of the magazine are supported by their own websites: GolfCourses4Sale.co.uk, and Machinery4Golf.net.

Averaging 92 - 100 pages, printed in full colour A5 format, Golf Features is mailed to approximately 3,000 owners and operators of golf facilities and others with an interest in the golf industry. The digital version of the magazine is sent to over 15,000 more recipients, giving a reach of over 18,000 copies.

The online version and PDF copies, available from the Golf Features website, are fully optimised to link directly to your business website and email address. The website also hosts a complete archive of issues.

Hard copies are distributed primarily in the United Kingdom and Eire but the emailed digital version and website are accessed across the globe.

Every business appreciates prompt payment and Golf Features offers generous discounts to advertisers for advance and direct debit payment.

In addition to these discounts, all advertisers paying in advance or by direct debit will receive free banner space on the Golf Features website, with a link to your own website or email.

We look forward to working with you.

**Colin Jenkins**

*Editor*

Golf Features  
e-mail: [colin@ogro.org](mailto:colin@ogro.org)

## FULL PAGE RATES

	<b>Standard</b>	<b>Pre-Paid</b>	<b>6 Month Run Pre-Paid or Standing Order</b>
Inside Front Cover & Outside Back Cover	<b>£2000</b>	<b>£1700</b>	<b>£1250</b>
Inside Cover Back	<b>£1800</b>	<b>£1500</b>	<b>£1100</b>
Main Body or Classified	<b>£1200</b>	<b>£900</b>	<b>£750</b>

### Dimensions

Trim size: 210 x 148 mm Portrait

Bleed size: 216 x 154 mm

## 1/2 PAGE - MAIN BODY

Standard	Pre-Paid	6 Month Run Pre-Paid or Standing Order
£700	£500	£400
<b>Golf Courses for Sale Single placement &amp; website until sold</b>		<b>3 placements &amp; website until sold</b>
£300		£500

Dimensions 91 x 131mm Landscape

## 1/4 PAGE - MAIN BODY

<b>Standard</b> £500
<b>Pre-Paid</b> £400
<b>6 Month Run Pre-Paid or Standing Order</b> £300

Dimensions 91 x 63mm

## CLASSIFIED RATES

1/2	1/4	1/8
<b>Standard</b> £400    £200    £100		
<b>Pre-Paid</b> £350    £180    £80		
<b>6 Month Run Pre-Paid or Standing Order</b> £280    £150    £60		

Classified Rates

# Artwork

GRN is printed in A5 portrait format, four colour process.

We can accept press ready artwork in the following formats:

- PDF file with embedded fonts
- EPS files with text converted to paths
- TIFF files at 300 pixels/inch full print dimensions

We can accept all of these formats via email at: rohan@ogro.org

Please note that Microsoft Word, Publisher, PowerPoint and Works are not suitable formats. If you have any difficulty supplying artwork in a press ready format please contact us.

Photographs for editorial use should be approximately 6x4in, landscape format, 300 dpi saved as high quality JPG if sending by email.

We can provide design services to your specification.

All material supplied should conform to the above specifications.

Please contact us for details.

Copy provided on CD-ROM should be sent to:

Golf Features  
Polmood  
Sissinghurst  
Kent  
TN17 2AJ

To discuss your advertising requirements contact

**Colin Jenkins** on **01580 715248** or

**e-mail [colin@ogro.org](mailto:colin@ogro.org)**